



The Richland Sertoma Club is one of the oldest civic clubs in Columbia. Founded in 1959, its members have devoted more than five decades to improving the lives of Midlands' citizens. Richland Sertoma has been involved in launching numerous health, educational, and recreational projects. Since 1960, Sportsarama has been the civic club's major fundraising event of the year.

This year's program will be included as an insert in *The Columbia Star*, Columbia's locally owned weekly newspaper since 1963.

The Columbia Star is distributed to 300 newsstands throughout the Greater Columbia Metropolitan Area with a readership of 30,000. An additional 2,000 copies of the program insert will be made available at the Sportsarama.

To advertise in the 2016 Richland Sertoma Sportsarama Program and support Sertoma, simply choose your ad size and include your check along with your electronic ad materials. The ad cannot run until payment is received.

For questions on ad preparation, please contact Mike Maddock at 803-318-8017 or email mikem@thecolumbiastar.com.

We thank everyone for the continued interest and support of Sertoma and Sportsarama. This promises to be another exciting event.

Participating Schools

- A.C. Flora
- C.A. Johnson
- Columbia
- Dreher
- Eau Claire
- Lower Richland
- W.J. Keenan
- Hammond

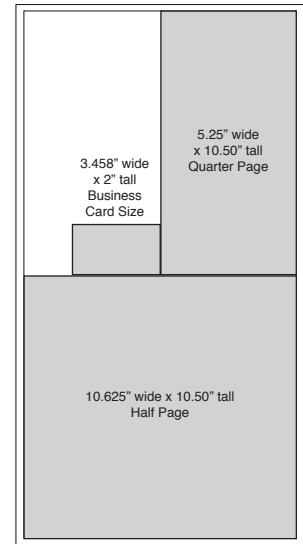
Date: August 13, 2016

Program to include rosters, schedules, school information, Mr. & Miss Sportsarama contestants, and Sportsarama history.

2016 Richland Sertoma Sportsarama Program August 13, 2016

Advertising Requirements

- PDF/JPEG format
- 300 DPI minimum resolution
- Black & White/Grayscale
- Submit files to:
mikem@thecolumbiastar.com



Size Options and Prices

Program Ads	Cost	Total
<input type="checkbox"/> Inside Front Cover Full Page (10.625" wide x 21" tall)	\$1,300	_____
<input type="checkbox"/> Inside Back Cover Full Page (10.625" wide x 21" tall)	\$1,200	_____
<input type="checkbox"/> Full Page Ad (10.625" wide x 21" tall)	\$1,100	_____
<input type="checkbox"/> Half Page Ad (10.625" wide x 10.5" tall)	\$600	_____
<input type="checkbox"/> Quarter Page Ad (5.25" wide x 10.5" tall)	\$325	_____
<input type="checkbox"/> 1/8 Page Ad (5.25" wide x 5.25" tall)	\$175	_____
<input type="checkbox"/> Sportsarama Friends (3.458" wide x 4" tall)	\$100	_____
<input type="checkbox"/> Business Card Size Ad (3.458" wide x 2" tall)	\$50	_____
<input type="checkbox"/> Sertoma Friends List	\$25	_____
	Total	_____

YES! I want to support Sertoma's mission!

My Name: _____
 Company: _____
 Address: _____
 Phone: _____
 Email: _____

Payment Method (please check one): Check Credit Card

Please send checks & forms to:
 Richland Sertoma Club
 PO Box 1046
 Columbia, SC 29202

Credit Card Information:
 VISA MASTERCARD DISCOVER
 Card Number: _____
 Exp. Date: _____ Security Code: _____
 Amount: _____ Signature: _____

Program Coordinator: Pat Blackwell, RichlandSertoma@yahoo.com

ADVERTISING & PAYMENT DEADLINE AUGUST 1