

Free Lunch!*

The Richland Sertoma Club is growing and we invite you to consider the benefits of membership that include:

- ◆ Gather twice a month at the Summit Club for lunch and insightful speaker.
- ◆ Build on your leadership skills.
- ◆ Meet a whole new group of professional people.
- ◆ Raise funds for speech and hearing impaired children.
- ◆ Include spouse and friends in our social events.
- ◆ An opportunity to give back to your community.
- ◆ Network with friends in a low key environment.

So enroll yourself or someone in your family or company.

** For more information on the fun of membership and a free lunch invitation, call Mr. Patrick Mason at 782-7466 or email PMason@CarolinaLiving.com.*



49TH Anniversary Sportsarama

The Central Midlands High School
Leadership & Spirit Event



2008 Participating High Schools

- ◆ C.A. Johnson
- ◆ Dreher
- ◆ Eau Claire
- ◆ Lower Richland
- ◆ Columbia
- ◆ A.C. Flora
- ◆ Keenan
- ◆ Whitmire

August 2008

S	M	T	W	Th	F	S
10	11	12	13	14	15	16

Produced in Partnership by
Richland School District One
The Richland Sertoma Club
A Diamond Circle Club - Chartered 1959



2008 Sportsarama - Souvenir Program

49TH ANNIVERSARY RATE CARD

The Reader Audience:

Approximately 5,000 Columbia Midlands parents, grandparents, teachers and students attending the preseason football scrimmages at Memorial Stadium on Saturday, August 16th, 2008.

The Money:

Sportsarama funds raised since 1960 exceed \$1,000,000. The Richland Sertoma Club is most grateful for the generous contribution of paper and printing from Club member, Scott DeRidder, President of Columbia Printing & Graphics, to print the Sportsarama Souvenir Program. This means that 100% of your advertising dollars will be dedicated to various Sertoma grants and sponsorships like those listed below. Zero overhead. Period.

- ◆ Camp Sertoma Tuition (4 Speech & Hearing Impaired Underprivileged Campers).
- ◆ Columbia College Scholarships for Students in Speech & Hearing Curriculum.
- ◆ Sertoma International Foundation for the Speech & Hearing Impaired.
- ◆ Four Participating High Schools to Support Leadership & School Spirit Activities.
- ◆ Camp Sertoma Foundation to ensure the future of our unique summer camp facility at the Clemson Outdoor Lab.

Display Ad Sizes and Rates:

Centerfold Double Page (16 x 10 1/2)	\$630
Outside Back Cover (8 x 10 1/2)	\$600
Inside Front Cover (8 x 10 1/2)	\$500
Inside Back Cover (8 x 10 1/2).....	\$400
Full Page (8 x 10 1/2).....	\$300
1/2 Page (8 x 5) or (3 3/4 x 10 1/2)	\$175
1/4 Page (3 3/4 x 3 7/8).....	\$100
1/8 Page Business Card	\$50

Special Notes:

1. All requests for specific placement will be honored on "first come first served" basis.
2. Supply ads in PDF format via email to pmason@carolinaliving.com.
3. Only ads paid for by August 1st will appear in the Sportsarama Souvenir Program.
4. For more information, call Jack Sterne at 419-8558 or email JKSLKS@sc.rr.com.
5. The Richland Sertoma Club is in good standing with the IRS as a 501.C3 non-profit civic organization.

Advertising Reservation Agreement — 2008 Sportsarama Souvenir Program

Make checks payable to **Richland Sertoma Club** and mail by Friday, 7/25/2008 to:

Mr. Patrick Mason
4201 Blossom Street
Columbia, SC 29205
803-787-5172
fax: 790-7240
pmason@carolinaliving.com

Name: _____

Position: _____ Firm: _____

Address: _____

City/State Zip: _____ | _____ | _____

Phone: _____ Fax: _____

E-Mail: _____

Ad Size: _____ Total Contract: \$ _____

Pick-up ad from 2007. New ad will be emailed to pmason@carolinaliving.com.